

## OCEAN OF SKILLS

### Software

- QuarkXPress
- Adobe InDesign
- Adobe Photoshop
- Adobe Illustrator
- Adobe Acrobat
- Adobe Streamline
- Adobe GoLive
- Macromedia Dreamweaver
- Macromedia Freehand
- Microsoft Office

### Operating Systems

- Mac
- Windows

### Programming & Databases

- HTML
- PHP
- MySQL
- CSS
- Plesk
- FileMaker Pro
- AppleScript
- pMachine Pro
- PostNuke
- WordPress

- ☐ Information Center
- ⚡ State Park
- ▲ Campsite
- 🚻 Rest Area (Toilets)
- 🚰 Rest Area (No Toilets)
- ✈ Airport
- 🛣 Highway
- Road

## SUMMARY STREET

Award-winning graphic designer with extensive experience in both print and online projects from concept to final product. Diverse field of experience having worked for a Fortune 500 media company as well as a small entrepreneurial business. Strengths include innovative design, remarkable illustration, programming and conceptual talents.

## WORK EXPERIENCE PLACE

Tribune Media Services, Chicago, IL; 2000-2005  
Designer and Web Architect

- Created award-winning design for online and print projects; including sales collateral for syndicated comic strips and columnists, television and movie listing promotions and national advertising networks
- Produced site maps, creative briefs, designs, and architecture for B2B online marketing efforts; including websites, HTML email templates and banner ads
- Created award-winning illustrations for national consumer advertising campaigns
- Specified paper, obtained printer quotes to maximize budget and attended press checks for quality control
- Established efficient procedures and workflow for tracking and routing online projects
- Provided consultation to comic strip creators for improving new comic strips
- Boosted employee morale by initiating projects, such as "New Toy Friday"

Sales Solutions, Glen Ellyn, IL; 1997-2000

Art Director, Illustrator and Computer Technician

- Developed concepts on all projects—consumer and trade promotion, incentives, meeting and special events, product launches, brand identity, contests and sweepstakes
- Directed art and graphic look for printed materials and ad specialities
- Centralized internal infrastructure and archival systems
- Clients included: General Electric, ACCO Brands, Swingline, Wilson Jones, Kensington, Office Depot, Day-Timer, Ace Hardware, TrueValue, Lucent Technologies

Media Options, Chicago, IL; Summer 1996

Design Intern

- Developed designs, consulted with clients and participated in photo shoots
- Clients included: McDonald's, Alliance of American Insurers, State Farm Insurance, Corporate Alliance to End Partner Violence

## EDUCATION HIGHWAY

Illinois Wesleyan University, Bloomington, IL B.F.A. Graphic Design emphasis, May 1997

Cumulative G.P.A. 3.5/4.0

Graduated with exhibition honors; Dean's Honor List, 5 semesters

Design Lab Technician, 1996, 1997

## AWARDS LANE

Tribune Media Services annual company-wide "Diamond Awards"

- Brilliant team, 2002, 2005
- Rookie of the Year, 2001

"Illinois 24/7," from the series of New York Times bestseller "America 24/7" books

- Seven photographs selected for 2004 publication

Graphic Design USA annual, 2003, 2004, 2005

The Hester Merwin Ayers Award for Exceptional Achievement in Art, 1997

Annual McLean County Exhibitions, 1995, 1996, 1997

- 1st place photography, 1996

## ORGANIZATIONS BOULEVARD

American Institute of Graphic Arts, member, 2000-present

Chicago Croquet Squirearchy of Gentlefolk, founding father, 2000-present

Chicago Artists' Coalition, member, 1998-present

Artiwu, president and webmaster, 1997-2003

- Founded organization to connect I.W.U. art students and art alumni